## 2024 May Mental Health Month (MHM)



2024 MHM Planning Committee Co-Chairs
Sylvia Tang | She/Her/她
Kristie Lui | She/Her/她
Maria Martinez | She/Her/Ella

## Presentation Outline

SAN MATEO COUNTY HEALTH
BEHAVIORAL HEALTH
& RECOVERY SERVICES

- 1. Overview
- 2. Planning Committee
- 3. Advocacy Days
- 4. Communications
- 5. Events
- 6. Next Steps

## 1. Overview

## Goals for May Mental Health Month

- **1. Reduce stigma and discrimination** against those facing mental health or substance use conditions.
- **2. Increase service utilization** to address mental health and substance use conditions.
- **3. Increase wellness** related to mental health and substance use conditions.





























Learn more at SMCHealth.org/MHM





**#SMCAgainstLoneliness** #MayMentalHealthMonth





## 1. Overview

### Logic Model for San Mateo County Mental Health Month (MHM)

#### Program Goals

- 1. Reduction in stigma and discrimination against those facing mental health or substance use conditions
- 2. Increase in service utilization to address mental health and substance use conditions
- 3. Increase wellness related to mental health and substance use conditions.

#### Resources we have to work with

· MHM Planning

Committee

BHRS Office of

Diversity and

Equity staff

· MHM budget

SMC Health

channels

Outreach

Community

partners

communication

materials from

county and state

#### Activities

that happen in our county

Outputs (the products of our activities)

#### Advocacy

- · Behavioral Health Commission Meeting (May 1)
- · County Board of Supervisor Proclamation (May 21)
- · City Proclamations (April and May)

- Communications Website
  - · Social media calendar and posts

#### **Events**

- Events hosted by community partners
- · Mini-grants
- Event support

#### Advocacy

- # of cities participating in proclamation and/or lighting
- · # of public comments across all public meetings

#### Communications

- #/rate of engagement
- · # of reach
- # of impressions

#### **Events**

- # of events
- # of attendees across all events (Including new attendees)
- # of survey respondents

### Short-Term Outcomes\*

- 1. Increases in community members' belief that people with mental health or substance use conditions contribute to society
- 2. Increases in community members' knowledgethat mental health and/or substance use services they can reach out to
- Increases in community members' willingness to seek professional support for a mental health and/or substance use condition they needed it.
- 4. High degree of cultural relevance to community members

#### Long-Term Outcomes\*

- Reduction in stigma and discrimination against those facing mental health or substance use conditions
- 2. Increase in service utilization to address mental health to substance use conditions
- 3. Increase wellness related to mental health and substance use conditions
- 4. Diverse participation by race/ethnicity, age, gender identity, sexual orientation and region of the county

## 2. Planning Committee



MHM Planning Committee & Elected Official Partners, April 27, 2023





Planning Committee Flyer

SMCHealth.org/MHM



## 2. Planning Committee



2023 Mental Health Month Planning Committee In-Person Meeting









## 3. Advocacy Days





South San Francisco City Hall

Brisbane City Hall









## 3. Advocacy Days

**San Mateo County Board of Supervisor Proclamation for 2024 May Mental Health Month** 

Tuesday, May 21st | 9am-11am (Approximate Time)

In-person Location: 400 County Center, Redwood City, CA 94063

Virtual Location: Via Zoom (link posted Friday before at <a href="https://sanmateocounty.legistar.com/Calendar.aspx">https://sanmateocounty.legistar.com/Calendar.aspx</a>)



2023 Board of Supervisor Proclamation for Mental Health Month









## 4. Communications





Meeting & Event Calendar

Support for Clients & Family

Suicide Prevention

Attend Events



Get Involved



#### 2024 MENTAL HEALTH MONTH

May is Mental Health Month!



Hosted by The Office of Diversity and Equity



Each year, San Marse Courny Joins our state and country in celebrating Mental Health Mont. (MMM) in May, Mith is one of the best times of the year to increase environess and inspire action to reduce stigms against those with mental health and substance use conditions. Each year we parent with local agencies and community members to promote events free and open to the public fromophout she courts.

We are excited to share with our partners and communities that the theme for 2024 May Mental Health Month is Heal Through Connection #SMCAgainstLoneliness.

Each year, San Mateo County joins our state and country in celebrating Mental Health Month (MHM) in May, MHM is one of the best times of the year to increase awareness and inspire action to reduce stigms against those with mental health and substance use conditions.

Our Board of Supervisors passed a resolution in January declaring lonaliness a public heath crisis and piedging to promote social connection in our communities. According to the 2023 San Marso County Health and Quality of Life Survey, 45% of residents in San Marso County residents were experiencing difficulty with lonaliness and loadston.

Now more than ever it is important that we find ways to connect with one another. This May, we encourage folks to connect with others at one of our free public events, connect to resources, and connect with your community by getting involved.

#### Deneral Five

Join our 2024 Mental Health Month Planning Committee by registering here.

Sisy tuned for more details on 2024 MHM happenings! If you have questions or comments in the meantime, please reach out to the MHM Planning Committee Co-Chairs:

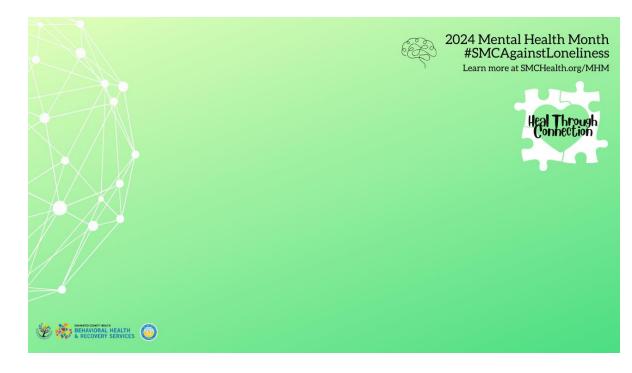
Kristie Lui | She/Her地 | kflui@smogov.org Sylvis Tang | She/Her地 | stang@smogov.org | 650-578-7165

#### Fast Fact

#### Did you know?

1 in 3 county 11th grade youth used alcohol or drugs one or more days in the past 30 days.

Source: California Healthy Kids Survey





Virtual Background

SMCHealth.org/MHM



## 4. Communications

## MAY MENTAL HEALTH MONTH 124

CALENDAR OF EVENTS & 23-DAY "HEAL THROUGH CONNECTION" CHALLENGE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	1 2	2 1: Share a laugh with someone	3 Lift Your Voices: An Open Mic Event	4 Hearts, Minds and Hands
5 2: Check-in w/ an older family member	6 3: Wave or smile at someone new	4: Learn the name of one of your neighbors	5: Think of positive traits of close friend	9 6: Tell someone you're grateful for them	7: Join a hobby club e.g. book club, sports,etc	11 Healing Connections: Open Mic Event
8: Move with a friend e.g. walk, dance	13 9: Let someone know if you're having a hard time	14 Mindfulness Meditation	15 Tap Into Wellness Supporting & Caring for Trans Youth	16 10: Share a song with someone	17 11: Schedule hangout with a friend	18 12: Pass on act of kindness to someone new
19 13: Treat someone to a beverage or snack	20 May Mindfulness Day	21 14: Give someone a hug	15: Volunteer for a local organization	23 Finals Wellness Fair	<b>24</b> 16: Thank someone for a time they helped you	25 17: Give a small gift to someone e.g. food, craft
26 18: Spend quality time with a friend	27 19: Reconnect with an old friend	28 20: Offer to help someone with a task	29 21: Share a fond memory with someone	30 22: Compliment someone	31 23: Tell someone how much they mean to you	1

### Legend

**BOLD** = Event *Italics* = 23-Day "Heal Through Connection" Challenge!

For more info about events visit SMCHealth.org/attend-events











Calendar of events & 23-day Heal Through Connection Challenge





## 4. Communications

What Are Your Lime Green Flags Social Media Challenge Follow SMC Health on Instagram, Facebook and X

While red flags refer to toxic traits and green flags refer to healthy traits, lime green flags refer to practices and actions that help you be mentally healthy.

The lime green is a nod to the national color for mental health awareness which is lime green.













## 5. Events

### MHM Website Attend Events Subpage

## **ATTEND EVENTS**

Each year we partner with local agencies and community members to offer free public events throughout San Mateo County. This year, we are offering both inperson and virtual events!

Mental Health Month Mini-grant events are **bolded**.

Continue visiting this website for updates.

If you have any questions about hosting an event or adding your event to our calendar, please contact 2024 MHM Planning Co-Chair, Kristie Lui at KFlui@smcgov.org

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	Date/ Time	Event	Event Description	Location	Contact
	Sat, 4/20 9AM- 2PM	Belmont & San Carlos Teen Wellness Retreat	[Sold out] The City of Belmont and San Carlos are excited to host the Teen Wellness Retreat! This is a one-day event for teens to destress and refresh their mental health and wellbeing through various workshops and self-care activities. Register here	San Carlos Youth Center (1001 Chestnut St., San Carlos)	
	Wed, 5/1 Training: 9AM- 11AM Focus group: 11AM- 12PM	Maging Sensitibo. Maging Matapang! Mental Health 101 &	This workshop prepares community members to help friends and loved ones during times of distress. Learn how to recognize mental health conditions, what to do when someone needs support, and tools for maintaining good mental health.	Virtual via Zoom Register here &.	Gabriel Corpus ghcorpus@gmail.com
	Wed, 5/1 6:30PM- 7:30PM	Hawaiian Music with Faith Akor	Be whisked away to the islands, during a concert of Hawaiian classics & original compositions! Musician Faith Ako, who grew up in Hawaii and now lives in the Bay Area, will perform a mix of original songs and traditional Hawaiian music.	Menio Park Library 800 Alma St, Menio Park	John Weaver jnweaver@menlopark.gov 650-304-5624
	Fri, 5/3 5:30PM- 7:30PM	Lift Your Voices: An Open Mic Event	Share photovoice stories, poems, songs, or any creative piece of written work to share journey of mental health, wellness, and person growth	San Mateo Library 55 West 3rd Avenue San Mateo, CA 94402	Kassandra Chavez (she/her) Kassandra.chavez@star- vista.org
	Sat, 5/4 10AM- 2PM	Heart, Minds, Hands	Be Sensitive Be Brave Training in English and in Spanish + service project for UCSF Benioff Children's Hospital. Lunch will be	The Church of Jesus Christ of Latter-Day Saints 975 Sneath Lane, San	Jean Perry (she/her) jeanpv78@gmail.com 650-219-7029



## HEALING CONNECTIONS OPEN MIC

Interested in creating community connections or showcasing your artistic expressions?

Scan below for more details!

https://www.smchealth.org/healing-connections



MAY 11 | 1PM-3PM

Central Park Recreation Center Assembly Room
50 E. 5th Ave, San Mateo, CA 94401



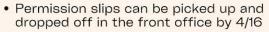




## **Therapeutic Tuesday**

4/23 during first block and Flex Time

 Limited space (80 students) so turn in your permission slip early to secure a spot!





Play with therapy dogs

Self care activities and crafts



NAMI presentation on Ending the Silence

And more...





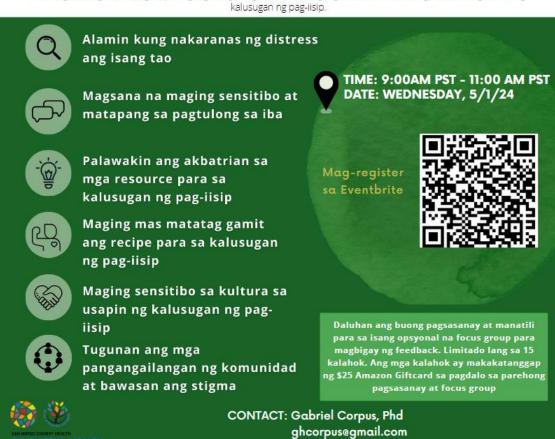




## PARA SA KALUSUGAN NG PAG-IISIP

#### Workshop sa Kalusugan ng Pag-iisip na Nagsasaalang-alang ng Kultura

Sa "Maging Sensitibo, Maging Matapang para sa Kalusugan ng Pag-iisip (Be Sensitive, Be Brave for Mental Health)," isinasaalang-alang ang kultura at pagkakaiba-iba sa isang foundational workshop tungkol sa kalusugan ng pag-iisip. Inihahanda ng libreng workshop na ito ang mga miyembro ng komunidad na tulungan ang kanilang mga kaibigan at mahal sa buhay sa mga panahon ng distress. Alamin kung paano matukoy ang mga kundisyon ng kalusugan ng pag-iisip, ang dapat gawin kapag may nangangailangan ng suporta, at ang mga instrumento sa pagoapanatili ng mabuting kalusugan ng pag-iisip.



CommunityConnections

ahon ng krisis: Tumawag sa 988 o 650-579-0350 (o 1-800-273-8255), o i-text ang 988 o "BAY" sa 741741. Para

makibahagi o para sa higit pang impormasyon tungkol sa pagpigil sa pagpapakamatay, bumisita sa SMCHealth.org/SuicidePrevention StarVista &



The San Mateo Public Library Present:

## **Lift Your Voices:**

An Open Mic Event

Join us to raise awareness for Mental Health Month. This event is open to performers of all ages.

Friday, May 3
San Mateo Public Library
Oak Room
5:30pm - 7:30pm

Performers will be entered in a raffle for \$50.00 Refreshments will be served.

Registration required: https://bit.ly/494F95d Performers must register by April 22 and submit their form to kassandra.chavez@star-vista.org.













Hearts, Minds, Hands

## May 4 10AM-2PM

Church of Jesus Christ of Latter Day Saints - 975 Sneath Lane, San Bruno

## **Be Sensitive Be Brave Training- 10AM**

Spanish & English. Recognize mental health conditions, how to support others & tools for good mental health.

## Register at

HeartMindsHand.eventbrite.com



## **Lunch & Scent Hearts Project-**12:30PM

Create scent hearts for parents at UCSF Benioff Children's Hospital



May is Mental Health Month! Celebrate, learn and serve with San Mateo County

**Contact Jean Perry** jeanpv78@gmail.com



## MENTAL HEALTH MATTERS 2024







Saturday, May 18 | Ryder Park

9:00AM - 1:00PM

## Meditative Banig Drawing Workshop

Next date: Monday, May 13, 2024 | 06:30 PM to 07:30 PM



## 6. Call to Action

## 1. Spread the word

Examples: social media (posts, lime green flags, etc.), email, text, flyers, meeting announcements.

- Participate in 23-Day "Heal Through Connection" Challenge
- 3. Attend local event







# Thank You!











### SAN MATEO COUNTY HEALTH

## **BEHAVIORAL HEALTH**& RECOVERY SERVICES





stang@smcgov.org or kflui@smcgov.org



650-208-5799



SMCHealth.org/MHM

