

2024 COASTAL CLEANUP PROMOTIONAL TOOLKIT



Thank you for helping to spread the word about Coastal Cleanup 2024! Together, we can reach our goal of recruiting thousands of volunteers to remove litter in San Mateo County on September 21st and throughout the month!

What's Included

- Social media posts (English, Spanish)
- Newsletter text (English)
- Images (English, Spanish)
- GIFs (English)
- Reel (English)
- Posters (English, Spanish)

How To Use

- Copy & paste text
- Download images
- Download posters
- Mix & match text/images
- Post on your platforms

Follow & Share

- Facebook
- Instagram
- X

@smchealth



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smchealth.org/ccd



SAN MATEO COUNTY HEALTH
**ENVIRONMENTAL
HEALTH SERVICES**

Social Media Text

English

POST #1

September 21st is Coastal Cleanup Day! 🗨️ Volunteer today to help protect our environment and keep our community beautiful. Sign up here: smchealth.org/ccd @smchealth

POST #2

Volunteer with your friends and family to keep our coasts clean! Coastal Cleanup Day is September 21st, and our waterways need your help! 🌊 Sign up for a cleanup event near you: smchealth.org/ccd @smchealth

POST #3

You can make a difference! Join your neighbors and volunteer to keep our waterways clean on September 21st for the annual Coastal Cleanup Day! Learn more and sign up at smchealth.org/ccd 📝 @smchealth

POST #4


Can't make it to Coastal Cleanup Day on September 21st? 📅 No worries! You can still participate by holding a self-led cleanup. Learn more at smchealth.org/cleanup @smchealth




Social Media Text

English | Spanish


POST #5

 It's easy to do a beach cleanup. Or a park, creek, waterfront, or trail cleanup. Join in for Coastal Cleanup Day on September 21st. You are bigger than you think. smchealth.org/ccd @smchealth


POST #6 (Spanish version of #5 above)

 Es fácil participar en la limpieza de la playa, de un parque, arroyo, río, costa o sendero. Únete al Día de Limpieza Costera el 21 de septiembre. Eres más grande de lo que piensas. smchealth.org/ccd @smchealth

POST #7

Spend September 21st contributing to science, creating awareness about how to protect the environment , and strengthening your local community. You are bigger than you think. smchealth.org/ccd @smchealth

POST #8 (Spanish version of #7 above)

Dedica el 21 de septiembre a contribuir a la ciencia, creando conciencia sobre cómo proteger el medio ambiente  y fortaleciendo a tu comunidad. Eres más grande de lo que piensas. smchealth.org/ccd @smchealth



Newsletter/Web Text

English

Coastal Cleanup Day is September 21st! Volunteer today to join your community and make a positive impact to help keep the ocean and the Bay clean. There are over 30 cleanup sites across San Mateo County.

Sign up to remove trash at a cleanup event near you at:
smchealth.org/ccd

Can't join a cleanup on September 21st? Conduct a self-led cleanup during the month of September in your neighborhood! Download the Clean Swell app and track your impact. Learn more about self-led cleanups here:
smchealth.org/cleanup



Images

SATURDAY SEPTEMBER 21ST 2024



ANNIVERSARY

CALIFORNIA COASTAL CLEANUP DAY



GIF



Please see the asset folder for additional image/video/GIF options. New content will be added to the folder as received from the California Coastal Commission.

Thank you for helping to promote Coastal Cleanup!

[Asset Folder](#)
[Click Here](#)

