

San Mateo County Tobacco Prevention Program 2017 – 2021 Objectives

1) Increase the number of smoke-free multi-unit housing (MUH) policies

To reduce exposure to secondhand smoke in multi-unit housing complexes.

Successes | Current Smoke-free MUH Ordinances: Belmont, Brisbane, Burlingame, Daly City, Foster City, Half Moon Bay, Millbrae, Redwood City, San Bruno, San Carlos, San Mateo, South San Francisco, and Unincorporated San Mateo County

Current Efforts | Target Jurisdictions: Pacifica and East Palo Alto



2) Assist with the implementation of adopted smoke-free multi-unit housing policies

To improve compliance of existing MUH policies and reduce instances of noncompliance.

Current Efforts | Target Jurisdictions: Brisbane, Millbrae, San Bruno, San Carlos, San Mateo, and South San Francisco



3) Engage youth in tobacco-free education and policy

To increase youth involvement in activities that address negative health outcomes due to tobacco use.

Current Efforts | Target Jurisdictions: County-wide



4) Amend or adopt tobacco retailer licensing ordinances

To reduce availability of flavored tobacco products in the most diverse areas of the County.

Successes | Current Flavored Tobacco Regulations:

Half Moon Bay, Portola Valley, San Carlos, and Unincorporated San Mateo County

Current Efforts | Target Jurisdictions: Belmont, East Palo Alto, San Mateo, South San Francisco



For more information visit:

<https://www.smchealth.org/smoke-free-san-mateo-county>